



2525 Burgess Gower RD, Springfield, TN 37172 • 615-382-4470

# Coopertown Barrel Festival & 5 Miler

*Known for its Hosting 200 Vendors & 5000 Participants and kicks-off with the Barrel Fest 5-Miler Running through scenic Coopertown, Tennessee!*

## PLATINUM LEVEL: \$600 – DUE MARCH 15

- Organization Name and/or Logo Included in Festival **Print Ads**
- Organization Name and/or Logo Included in Festival **Radio/TV/Internet Marketing/Social Media**
- Organization Name and/or Logo Included in Festival **Posters: Coopertown, Springfield, Pleasant View Placement**
- Organization Name and/or Logo Included in Festival **On-Site Marketing Materials (i.e. Flyers, Entrances)**
- Organization Name and/or Logo Included in Festival **Banner(s)** at a key highway location
- Up to 4 FREE (Sponsor-Related) **Booth Spaces** at 2017 Coopertown Barrel Festival
- Recognition Community-wide as Sponsor; On-Stage Verbal Recognition

## PLATINUM LEVEL SHOPPING BAG: \$500 – DUE APRIL 15

- Only two (2) Sponsor Spots Available; Logo on 500+ Shopping Bags Provided at Festival; Up to 4 FREE Booth Spaces
- Organization Name and/or Logo Included in Social Media and On-Site Marketing Materials (i.e. Flyers, Entrances)

## GOLD LEVEL: \$400 – DUE APRIL 15

- Organization Name and/or Logo Included in Internet/Social Media Marketing
- Organization Name and/or Logo Included in Festival On-Site Marketing Materials (i.e. Flyers, Entrances)
- Up to 3 FREE (Sponsor-Related) Booth Spaces at 2017 Coopertown Barrel Festival; Recognition Community-wide

## BOOTH MAP SPONSOR: \$250 – DUE APRIL 15

- Only One (1) Spot Available; Logo on Front Side of 1000 Booth Maps Provided at Festival; Up to 2 FREE Booth Spaces
- Organization Name and/or Logo Included in Festival On-Site Marketing Materials (i.e. Flyers, Entrances)

## SILVER LEVEL: \$200 OR MORE – DUE APRIL 15

- Organization Name and/or Logo Included in Festival On-Site Marketing (i.e. Maps/Handouts)
- Up to 2 FREE (Sponsor-Related) Booth Spaces at 2017 Coopertown Barrel Festival; Recognition Community-wide

## BRONZE LEVEL: \$100 OR MORE – DUE APRIL 15

- Organization Name and/or Mention in Festival On-Site Marketing (i.e. Maps/Handouts)
- One FREE Booth Space; Recognition Community-wide

## BARREL SPONSORS: \$75 – DUE APRIL 15

- Helps us attain more barrels; Organization Name and/or Logo Featured on a Festival Barrel the entire day of Festival

## DONATIONS – RACE BAG ITEMS, GIVEAWAYS, BALLOONS, COOPER CONTEST, KIDS ZONE PRIZES – DUE MAY 25

- Recognition Community-wide as Participant of Event; Recognition in On-Site Marketing

Coopertown Barrel Festival and Barrel Fest 5-Miler 2017

Sponsor Level \_\_\_\_\_ Date: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Fax #: \_\_\_\_\_

Number of Booths You Want Reserved \_\_\_\_\_

Description of Donations (if applicable): \_\_\_\_\_

Payment Amount: \_\_\_\_\_ Ck#: \_\_\_\_\_

**EMAIL YOUR COMPANY LOGO TO COMMISSIONER@COOPERTOWNTN.ORG**

THE TOWN OF COOPERTOWN IS A NON-PROFIT ORGANIZATION. YOUR DONATION MAY BE TAX DEDUCTIBLE. MAKE CHECKS PAYABLE TO: TOWN OF COOPERTOWN, (MEMO LINE: BARREL RUN SPONSOR). FILL OUT FORM COMPLETELY - RETURN TO CITY HALL. THANK YOU FOR INVESTING IN YOUR COMMUNITY! COOPERTOWNTN.ORG • FACEBOOK.COM/BARRELFEST5MILER FACEBOOK.COM/COOPERTOWNBARRELFESTIVAL