



# Partner with us in our 2018 Community-wide Event

KNOWN FOR ITS ANNUAL HOSTING OF 5000+ PARTICIPANTS!

**PLATINUM LEVEL SPONSOR: \$650 – DUE MARCH 15**

- Organization Name and/or Logo Included in Festival **Print Ads**
- Organization Name and/or Logo Included in Festival **Radio/TV/Internet Marketing/Social Media**
- Organization Name and/or Logo Included in Festival **Posters: Coopertown, Springfield, PView Placement**
- Organization Name and/or Logo Included in Festival **On-site Marketing Materials (i.e. Maps/Flyers, Entrance Signs)**
- Organization Name and/or Logo Included in Festival **Banner(s)** at a key highway location
- Up to 4 FREE (Sponsor-Related) **Booth Spaces** at Coopertown Barrel Festival
- Recognition Community-wide as Sponsor; On-Stage Verbal Recognition

**PLATINUM LEVEL SHOPPING BAG SPONSOR: \$500 – DUE APRIL 15**

- Only Two Sponsor Spots Available; Logo on **500+ Shopping Bags** Provided at Festival; Up to 4 FREE Booth Spaces
- Organization Name and/or Logo Included in Social Media and On-site Marketing Materials (i.e. Flyers, Entrances)

**MUSIC STAGE SPONSOR: \$500 – DUE APRIL 15**

- Only One Spot Available; Logo on **Music Stage Banner(s)** with FREE Booth Space(s) near Music Stage Location
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (i.e. Signs, Maps/Flyers, Entrances)

**GOLD LEVEL SPONSOR: \$450 – DUE APRIL 15**

- Organization Name and/or Logo Included in Internet/Social Media Marketing
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (i.e. **Maps/Flyers, Entrance Signs**)
- Up to 3 FREE (Sponsor-Related) Booth Spaces at Coopertown Barrel Festival

**BOOTH MAP SPONSOR: \$350 – DUE APRIL 15**

- Only One Spot Available; Logo on **Front Side of 1000** Booth Maps Provided at Festival; Up to 2 FREE Booth Spaces
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (i.e. Flyers, Entrance Signs)

**SILVER LEVEL SPONSOR: \$200 – DUE APRIL 15**

- Organization Name Included in Festival On-site Marketing (i.e. *Maps/Flyers*)
- Up to 2 FREE (Sponsor-Related) Booth Spaces at Coopertown Barrel Festival

**BRONZE LEVEL SPONSOR: \$100 OR MORE – DUE APRIL 15**

- Organization Name and/or Mention in Festival On-site Marketing (i.e. *Maps/Flyers*); One FREE Booth Space

**BARREL SPONSOR: \$75 – DUE APRIL 15**

- Helps us attain more barrels; Organization Name and/or Logo Featured on a Festival Barrel the entire day of Festival

SPONSOR LEVEL \_\_\_\_\_ DATE: \_\_\_\_\_

COMPANY/CONTACT NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ FAX #: \_\_\_\_\_

NUMBER OF BOOTHS YOU WANT RESERVED \_\_\_\_\_

LAST YEAR'S BOOTH# \_\_\_\_\_

DESCRIPTION OF DONATIONS (IF APPLICABLE): \_\_\_\_\_

\_\_\_\_\_

PAYMENT AMOUNT: \_\_\_\_\_ CK#: \_\_\_\_\_

THE TOWN OF COOPERTOWN IS A NON-PROFIT ORGANIZATION. YOUR DONATION MAY BE TAX DEDUCTIBLE. PLEASE MAKE CHECKS PAYABLE TO: TOWN OF COOPERTOWN, (MEMO LINE: FESTIVAL SPONSOR). FILL OUT FORM COMPLETELY AND RETURN TO CITY HALL. THANK YOU FOR INVESTING IN OUR COMMUNITY!