



Partner with us in our 2017 Community-wide Event

KNOWN FOR ITS ANNUAL HOSTING 200 BOOTHS & 5000+ PARTICIPANTS!

PLATINUM LEVEL: \$600 – DUE MARCH 15

- Organization Name and/or Logo Included in Festival **Print Ads**
- Organization Name and/or Logo Included in Festival **Radio/TV/Internet Marketing/Social Media**
- Organization Name and/or Logo Included in Festival **Posters: Coopertown, Springfield, PView Placement**
- Organization Name and/or Logo Included in Festival **On-site Marketing Materials (i.e. Flyers, Entrances)**
- Organization Name and/or Logo Included in Festival **Banner(s)** at a key highway location
- Up to 4 FREE (Sponsor-Related) **Booth Spaces** at Coopertown Barrel Festival
- Recognition Community-wide as Sponsor; On-Stage Verbal Recognition

PLATINUM LEVEL SHOPPING BAG SPONSORSHIP: \$500 – DUE APRIL 15

- Only Two Sponsor Spots Available; Logo on 500+ Shopping Bags Provided at Festival; Up to 4 FREE Booth Spaces
- Organization Name and/or Logo Included in Social Media and On-site Marketing Materials (i.e. Flyers, Entrances)

GOLD LEVEL: \$400 – DUE APRIL 15

- Organization Name and/or Logo Included in Internet/Social Media Marketing
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (i.e. Flyers, Entrances)
- Up to 3 FREE (Sponsor-Related) Booth Spaces at Coopertown Barrel Festival; Recognition Community-wide

BOOTH MAP SPONSOR: \$250 – DUE APRIL 15

- Only One Spot Available; Logo on Front Side of 1000 Booth Maps Provided at Festival; Up to 2 FREE Booth Spaces
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (i.e. Flyers, Entrances)

SILVER LEVEL: \$200 OR MORE – DUE APRIL 15

- Organization Name and/or Logo Included in Festival On-site Marketing (i.e. Maps/Handouts, Entrance Signs)
- Up to 2 FREE (Sponsor-Related) Booth Spaces at Coopertown Barrel Festival; Recognition Community-wide

BRONZE LEVEL: \$100 OR MORE – DUE APRIL 15

- Organization Name and/or Mention in Festival On-site Marketing (i.e. Maps/Handouts)
- One FREE Booth Space; Recognition Community-wide

BARREL SPONSOR: \$75 – DUE APRIL 15

- Helps us attain more barrels; Organization Name and/or Logo Featured on a Festival Barrel the entire day of Festival

DONATIONS – GIVEAWAYS, BALLOONS, COOPER CONTEST & KIDS ZONE PRIZES, ETC. – DUE MAY 25

- Recognition Community-wide as Participant of Event; Recognition in On-Site Marketing

SPONSOR LEVEL _____ DATE: _____

COMPANY/CONTACT NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

E-MAIL: _____ PHONE: _____

WEBSITE: _____ FAX #: _____

NUMBER OF BOOTHS YOU WANT RESERVED _____

LAST YEAR'S BOOTH# _____

DESCRIPTION OF DONATIONS (IF APPLICABLE): _____

PAYMENT AMOUNT: _____ CK#: _____

THE TOWN OF COOPERTOWN IS A NON-PROFIT ORGANIZATION. YOUR DONATION MAY BE TAX DEDUCTIBLE. PLEASE MAKE CHECKS PAYABLE TO: TOWN OF COOPERTOWN, (MEMO LINE: FESTIVAL SPONSOR). FILL OUT FORM COMPLETELY AND RETURN TO CITY HALL. THANK YOU FOR INVESTING IN OUR COMMUNITY!